

PeoplesBank Achieves 5-Star Rating from BauerFinancial, Inc.



Holyoke, MA (July 31, 2009) – PeoplesBank recently achieved a 5-star rating from BauerFinancial, Inc. for the second consecutive quarter. In a year where economic uncertainty is high and the FDIC has closed the doors of some financial institutions, PeoplesBank continues to be financially strong. This 5-star rating puts the bank in a “superior” position and on Bauer’s Recommended Report, a list of financial institutions they suggest.

BauerFinancial, Inc. has been analyzing and reporting on the financial condition of the nation's banking industry since 1983 and uses a star rating system to classify each institution with 5-stars being the highest. 4-stars are considered “excellent” and 3.5-stars “good.” PeoplesBank has consistently been rated 4-stars or better in Bauer’s last five reports. To find a full listing of bank and credit union ratings, visit bauerfinancial.com.

PeoplesBank, the largest community bank in Hampden and Hampshire counties, offers a full range of personal and commercial financial products and services. Locally based since 1885, the Bank has offices and ATM locations in Amherst, Chicopee, East Longmeadow, Feeding Hills, Granby, Hadley, Holyoke, Longmeadow, Northampton, South Hadley, Springfield, Westfield and can be found online at bankatpeoples.com. PeoplesBank takes its responsibility to the community seriously and was honored by the Boston Business Journal as one of the top corporate charitable contributors in the state at the 2008 Corporate Citizen Summit.

###

For Immediate Release
For More Information, Please Contact:
Susan B. Wilson, Vice President of Marketing
(413) 493-7592; swilson@bankatpeoples.com