

Immediate Release

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Better Shred Than Read

PeoplesBank helping prevent identity theft for free in October

HOLYOKE, MA (September 24, 2008) The Federal Trade Commission reports that as many as 9 million Americans have their identities stolen each year. One of the most common methods of identity theft is dumpster diving – rummaging through trash looking for bills or other paper with personal information on it. Local residents will have a way to shred those documents for free, thanks to PeoplesBank.

In October, PeoplesBank will hold five Incredible Shredable Events at several branch locations throughout Hampden and Hampshire counties as part of their Community Appreciation Days. In partnership with PROSHRED®, the Bank is making it fast and easy to securely shred confidential documents. Residents can bring up to two boxes (10” x 12 ½” x 16”) to be professionally shredded right onsite and then recycled. For every box brought to the events, PeoplesBank will make a donation to The Food Bank of Western Massachusetts.

Event details:

PeoplesBank Location	Date/Time
Springfield 1240 Sumner Avenue	Saturday, October 4 9am - 11am
East Longmeadow 201 North Main Street	Saturday, October 4 1pm – 3pm
Westfield 281 East Main Street	Saturday, October 18 9am - 11am
Holyoke 596 South Street	Saturday, October 18 1pm – 3pm
Hadley 5 South Maple Street	Saturday, October 25 9am - 11am

[PeoplesBank](#), the largest community bank in Hampden and Hampshire counties, offers a full range of personal and commercial financial products and services. Locally based since 1885, the Bank has offices and ATM locations in Amherst, Chicopee, East Longmeadow, Feeding Hills, Granby, Hadley, Holyoke, Longmeadow, Northampton, South Hadley, Springfield, and Westfield.

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